

Elma Chamber of Commerce presents: Heat on the Street Custom Car & Motorcycle Show August 2nd and 3rd, 2024 on Main Street

Sponsorship Packages

Elma Chamber of Commerce will host the 15th annual Heat on the Street Custom Car & Motorcycle Show on August 2nd and 3rd, 2024. This Main Street event features a Friday night Cruise-In, and a one-day car & motorcycle show. The 2023 Heat on the Street show attracted over 375 registered vehicles and 3,400 spectators.

Cruise-In Highlights:

- ❖ Cruise-In starts at 4:00 p.m. on Friday.
- ❖ Participants receive a free hot dog, drink, dash plaques, and one goodie bag.
- ❖ Music, registration, entertainment & more!

Car Show Highlights:

- ❖ Saturday 9 a.m. – 3 p.m. on Main Street
- ❖ Awards Ceremony 2:30 p.m. with over 30 awards
- ❖ Music and entertainment
- ❖ The first 200 pre-registered participants by July 5th will receive a specially designed car show t-shirt, dash plaque, and race ticket.
- ❖ All participants will receive a goodie bag.
- ❖ Raffles, Vendors, and food booths
- ❖ Local businesses and organizations involved.

Our advertising & promotion campaign targets:

- ❖ Grays Harbor County
- ❖ Thurston County
- ❖ Mason County
- ❖ Pacific County
- ❖ Lewis County

Sponsors will receive:

- ❖ Name recognition as sponsor of Heat on the Street Car Show.
- ❖ Inclusion in advertising & promotion in commercials and newspaper advertising as possible.
- ❖ Logo or Name on flyers and show t-shirts.
- ❖ Website & Social Media promotions.
- ❖ Banner space in a prominent location during the event.
- ❖ Name on Award (Award Sponsors only)
- ❖ More promotions to come...

222 West Main St
P.O. Box 798
Elma, WA 98541

Elma Chamber of Commerce
Jillanna Bickford
Director

360-482-3055
elmachamber@gmail.com
elmachamber.org

Premier Platinum Package at \$2500:

- Goodie Bag Stuffers (enough for 200 or more)
- Jumbo Logo on t-shirt and flyer.
- Banner for hanging during the event. Deliver to Elma Chamber of commerce by **July 19, 2024**
- Inclusion in promotion or advertising as much as possible.
- Only three packages are available.
- More promotions to come...

Gold Package at \$500:

- Goodie Bag Stuffers (enough for 200 or more)
- Medium Logo on t-shirt and flyer.
- Banner for hanging, during the event. Deliver to Elma Chamber of commerce by **July 19, 2024**
- Inclusion in promotion or advertising, as much as possible.

Silver Package at \$250

- Goodie Bag Stuffers (enough for 200 or more)
- Small Logo on t-shirt and flyer.
- Banner for hanging, during the event. Deliver to Elma Chamber of commerce by **July 19, 2024**
- Inclusion in promotion or advertising, as much as possible.

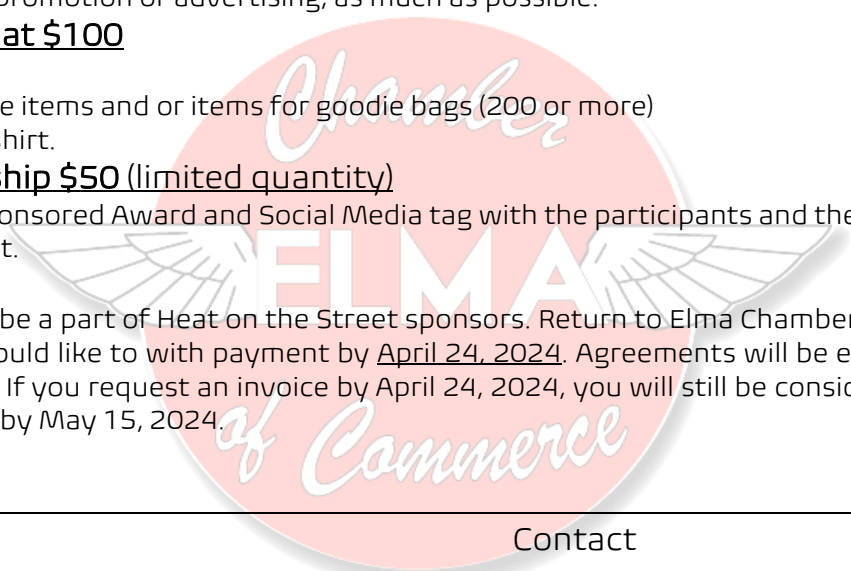
Bronze Package at \$100

- \$100
- Donate raffle items and or items for goodie bags (200 or more)
- Name on t-shirt.

Award Sponsorship \$50 (limited quantity)

- Name on Sponsored Award and Social Media tag with the participants and their award after Heat on the Street.

If you would like to be a part of Heat on the Street sponsors. Return to Elma Chamber of Commerce with the package you would like to with payment by April 24, 2024. Agreements will be emailed to be signed and to be returned. If you request an invoice by April 24, 2024, you will still be considered a sponsor but will have to be paid by May 15, 2024.



Business Contact

Phone Email

Mailing Address City Zip

- Premium Platinum Package \$2,500
- Gold Package \$500
- Silver Package \$250
- Bronze Package \$100
- Award Sponsorship \$50 (limited space)

Please return to Elma Chamber of Commerce by April 24, 2024

222 West Main St P.O. Box 798 Elma, WA 98541	Elma Chamber of Commerce Jillanna Bickford Director	360-482-3055 elmachamber@gmail.com elmachamber.org
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